



*taking business to new heights*

Dear Members

Welcome to the ASCC newsletter.

Please accept my apologies for the late arrival of the Newsletter this month  
I promise to try harder for end of June !

I had a busy May as I had a holiday for my big birthday and came back to lots of  
client work to catch up on and also a busy Chamber.

I was straight off the flight and into the Presidents event at Jardim, which wasn't  
clever with jet lag, but it was a great night!

Very best wishes

Sue xx

## Chamber News



### Altrincham and Sale Chamber of Commerce Forthcoming Events

<https://altrinchamandsalechamber.co.uk/events/>

**20<sup>th</sup> June 2023**

Evening Social at Batch Bottle Store in Kings Court, Altrincham  
18:00 onwards. No charge

**6<sup>th</sup> July 2023**

Breakfast Matters at Cresta Court Hotel, Altrincham

**10 Nov 2023**

Chamber Business Awards at The Point, Lancashire County Cricket, Old Trafford

## You Chamber membership.....

### Marketing Opportunities

#### Marketing Materials at Breakfast Meetings

Now we are all back to meeting in person we are delighted to display members banners, marketing literature and promotional items at our Breakfast Meetings (the first Thursday of each month 0830). Any Chamber member is welcome to bring along materials to display in the room at the Cresta Court.

### Chamber Membership Benefits

#### Chamber UK GDPR Health Checks – **Free of Charge**

As part of Chamber membership, we provided new members with a “UK GDPR Health Check”. This check is provided by Sam Alford of PPP Management Ltd and includes confirming your ICO registration is up to date, checks on your website and cookie notices and a review of your privacy notice to see that it complies with the latest guidance. We are pleased to announce that Sam will now provide this health check for current/existing Chamber members and is in the process of working through our membership list. You can expect an email from Helen in the office sometime after you renew your membership with the results of your Company’s UK GDPR Health Check.

### Showcase your Business.

Any member who would like to host an evening social either at their premises or in a local venue, please contact Helen in the office 0161 941 3250. This entails providing wine/beer and nibbles but gives you the opportunity to welcome both chamber members and guests into your business and tell them your story.



# get 10% off membership

**hey ASCC Members, unlock your potential with  
the gym group**

With the best high-spec kit, unlimited free classes, highly qualified personal trainers, no joining fee and open 24/7, The Gym Group is the best choice for workouts that work around work. Use code **From the office** to sign up



## The Leader's blog



Blog from the Leader of Trafford Council.

### **Getting down to business following the local elections and making the most of Trafford cultural assets**

Tuesday 30th May 2023

Welcome to my first blog after the recent local elections that took place in Trafford. I want to start by thanking everyone who took the time to cast their vote. It was great to see so many people exercise their democratic right regardless of their political persuasion.

I must also praise the efforts of all the council staff and others who made sure the day went smoothly from everyone who worked at our polling stations to all those involved in the count at Lancashire Cricket Club, a massive thank you from me.

From a personal point of view I was delighted to be returned as councillor for Stretford and Humphrey Park and just as happy for to see my party retain its overall majority. I must stress though we will continue to run the authority on behalf of everyone who lives, works and visits our wonderful borough especially in these challenging times. As part of this process I have appointed a [new Executive](#) who are a talented and hard working group of councillors, and are best placed to help me deliver on our priorities for the year ahead.

Our first full Council meeting saw the confirmation of Cllr Dolores O'Sullivan as the new Mayor of Trafford. I know how much this means to Dolores and I am sure you will join me in wishing her all the best for the next 12 months.

Since I became leader, I've focused on giving children the best start in life so that is why I have joined calls for the government to 'take urgent action to improve a scheme to help struggling families.' I have written [a joint letter with Helen Gollins](#), Trafford Council's Director of Public Health, to the Department of Health and Social Care asking for Healthy Start scheme payments to increase in line with rising food prices and to simplify the application process.

Surely it can't be right in this day and age that some parents are having to steal baby food while others are watering down condensed milk because of the cost of food. I hope the government listens to our pleas and those of charities and other organisations working with low income families. They are seeing at first hand the struggles so many are facing.

Finally, we will soon be launching a new culture strategy for Trafford. We have so many cultural assets and events to be proud of. An example is Pride in Trafford, a celebration of identity and LGBTQ+ life. I was delighted to launch the four day event at Waterside Arts and it was fantastic to see so many people, young and old alike join in the fun.

Sports and music also play such a big part in culture in the borough and Trafford will be hosting some massive events this summer. These include Trafford Live which takes place for the first time since covid on Sunday June 18. The event is a partnership between ourselves and the cricket club. Then England men's football team are playing North Macedonia at Old Trafford stadium the following day in a Euros qualifying match. And one of the world's oldest cricket rivalries resumes when England play Australia in the Ashes Test match in July.

It promises to be a summer of fun and excitement.

Best wishes

Tom

Be careful what you wish for...



# Into the Woods

Music and Lyrics by  
Stephen Sondheim  
Book by James Lapine

Monday 19 – Saturday 24 June 2023  
Evenings at 7:30pm

Box Office: 0161-928 1677

Book online: [www.altrinchamgarrick.co.uk](http://www.altrinchamgarrick.co.uk)



Altrincham Garrick  
**PLAYHOUSE**

This amateur production of Into The Woods  
is presented by arrangement with  
MUSIC THEATRE INTERNATIONAL, Europe

# Altrincham **BID** Business Improvement District

## June 2023 Newsletter

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### Dog Friendly & Altrincham Together Social Media Campaign



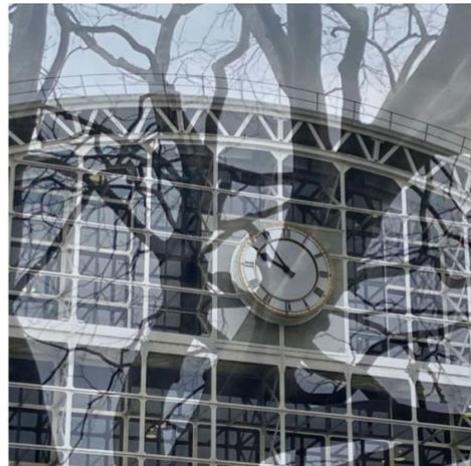
To coincide with 'Bring Your Dog to Work Day' in June we will be highlighting some of Altrincham's 'office dogs' and dog friendly businesses. Dog friendly stickers are also available should you wish to display one in your window.

We are also sharing 'Altrincham Together' stories from local businesses who support each other and work together.

Please let us know if you would like your business to be included in either of these campaigns or if there is anything else you would like us to highlight during June.

[Email](#)

## Trafford College Art Trail Friday 23rd June - Friday 7th July



Trafford College would like to work again with Altrincham's businesses to create a town-wide exhibition of the final year art students' work.

The aim of the show is to celebrate the fantastic work created by their learners this academic year from Art & Design, Photography, Graphic Design and Creative media, but to also encourage the community and visitors to explore the town and discover your business.

All work will be presented in a professional manner either on easel, plinth, or mounted on foam core. We will be creating a downloadable map to highlight the location of the businesses who are hosting artwork.

Installation will be during the week commencing **Monday 19th June**.

If your business would like to host a piece of art work, please let us know. This is a great way to raise the profile of your business to a new audience.

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## Netwalking Monday 12th June



Altrincham BID's June Netwalking event will take place on Monday 12th June, meeting at 12.25pm in the Not So Secret Garden in the Stamford Quarter and returning at approximately 1.15pm. We will be joined by Hilary Orr, Employer Partnerships Lead from The Trafford College Group.

It's a great opportunity to leave your desk at lunchtime to walk and talk with other Altrincham businesses, returning refreshed for the afternoon.

Netwalking has been sponsored by The Stamford Quarter. If you would like to join the walk, please let us know on email.

## RHS Window Competition & Flyer Wednesday 19th July



During the RHS Tatton Flower Show we would like to encourage Altrincham's businesses to dress their windows with floral displays and to enter the Best Dressed Window Competition.

This year there will be two categories:

- Displays made up of more than 50% real plant material (judged by the RHS)
- Educational Displays (judged by a special guest)

There will also be two elements to the competition with the judges choosing their winners from each category, and the People's Choice competition which will be hosted for the BID by Altrincham Today. This gives an opportunity for each of the window displays to be seen by thousands. The RHS judging day will be **Wednesday 19th July** and the online competition will go live on Altrincham Today on Thursday 20th July and run until the following Monday.

Hundreds of visitors to the show use the shuttle bus from Altrincham Interchange to Tatton Park, and we would like to encourage those visitors to spend time in Altrincham at either end of the day, or come back to visit on another day. We will therefore be putting together a flyer including business offers, specials and events during the week of the show. The show takes place from **Wednesday 19th - Sunday 23rd July**.

If you would like your business to take part in the competition or if you would like to be included in the flyer, please let us know.

## Deep Cleaning Update



The BID-funded rolling programme of specialist deep cleaning will restart over the Summer months and will initially cover Shaws Road, Cross Street, The Downs, Railway Street and Old Market Place.

We will contact businesses in these areas to confirm specific information about dates and times.

## Town Management Meeting Thursday 14th Sept

The aim of the meeting is to look at ways of addressing issues like fly tipping, graffiti, commercial bins, retail security and any other town management matters.

Please let us know if you would like to come along to the meeting.

## Business Cycling & Walking Group Wednesday 7th June

The group's key objective is to look at ways to support and encourage Altrincham's business community to cycle, walk and use more sustainable modes of transport.

If you would like to come along to this meeting, please let us know.

## Brew with the BID California Coffee & Wine Tuesday 20th June, 9am



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## Stamford Quarter Car Park Essential Maintenance

The Stamford Quarter car park will be closed overnight for essential maintenance on the following dates:

**Monday 19th June - Thursday 22nd June (10pm-5am)**

**Monday 26th June - Thursday 29th June (10pm-5am)**

The work will include replacing the lights on the main entrance and ramps. The Stamford Quarter apologise for any inconvenience this may cause but ask that vehicles are removed prior to 10pm during the overnight closures.

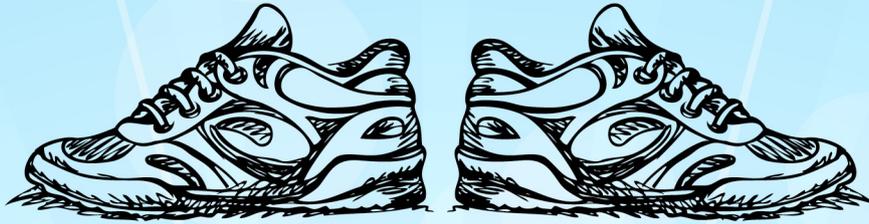
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## NEW DATE Altrincham 10k - Sunday 17th September

The Altrincham 10k has been moved from Sunday 3rd September to Sunday 17th September due to a road closures clash with the Tour of Britain Cycle Race which is taking place on the 3rd in parts of Greater Manchester.

VISIT  
**Altrincham.com**

**Altrincham BID**  
Funded by the businesses in Altrincham



INVITATION TO  
**ALTRINCHAM  
NETWALKING**

‘Walk and Talk’ with other  
businesses from Altrincham



**Walk for health**  
increase your  
steps



**Walk for business**  
make new  
contacts



**Walk for fun**  
get away from  
your desk

**Meet:** Stutter & Twitch, Stamford  
Quarter, WA14 ISF

**When:** Monday 12th June

**Guest:** Hilary Orr, Employer Partnerships  
Lead, The Trafford College Group

**Time:**

**12:25** Meet

**12:30** Walk

**13:15** Back



**To reserve a place:**

[info@altrinchambid.com](mailto:info@altrinchambid.com)

(Priority will be given to Altrincham BID businesses)

A walk leader will accompany each group. Walk at your own risk.  
Wear comfy shoes and weather appropriate clothes

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## MEMBER of the MONTH Slater Heelis – Mike Fox May 2023

Mike Fox and Slater Heelis have been longterm members and great supporters of the Chamber. I'm blessed to be able to count Mike amongst my friends and Slater Heelis as a member of the Chamber. Slater Heelis support Sale Town Centre as a business by their involvement in the local community and more recently by being one of the driving forces in the Sale Regeneration project



### How has business been since Covid?

We consider ourselves extremely fortunate in that there was little drop-off of work during the pandemic and the firm has continued to grow post pandemic. We are a full service firm and we have seen growth across virtually every department.

### What keeps you awake at night?

Lots of things keep me awake at night as I have never been a good sleeper even going back to university days. Unfortunately it seems to be wayward drives and missed putts that cause the angst.

### How did you get into your business?

I went to university to study accountancy but things didn't add up (boom boom) and I converted to law. I left law college and worked in the sewers in Stockport before getting a phone call from my sister's friend at Slater Heelis saying that an Article Clerk had not turned up to start his training and they were desperate! That was in 1977 and the rest, as they say, is history.

### What can Chamber members do for you?

Membership of the Chamber means a lot to Slater Heelis. When I was President I researched the history of our membership and from memory it goes back before the Second World War. Membership means being available to help others, to share ideas and to form business relationships and friendships.

### And finally ...

### You're off to the Desert Island who is with you and what 3 things – and why?

If the trip is long term then I would have to say my wife, son and his fiancée (otherwise I would be shot). If I could only take three things it would have to be a golf club and two golf balls as one would not last very long.

## CONGRATULATIONS!

### Knutsford Company Scoops National Award

**I am very pleased to announce our very own Chris Garland scooped this prestigious award!**

Knutsford based Chris Garland Training has won the Federation of Small Businesses Self-Employed/Freelancer of the year award

On Thursday 18th May, The Federation of Small Businesses named Chris Garland Training the winner of the Self-employed/Freelancer of the Year Award at the FSB Celebrating Small Business Awards 2023 UK Final.

The award recognises the work Chris Garland Training does with individuals and business employees in providing medical and safety training, as well as the charitable donations made on behalf of each candidate trained.

The FSB Awards draw on the 12 regional finalists for the national finals. This year the award categories included: Business & Product Innovation Award; Diversity & Inclusion Award; Exporter of the Year; Family Business of the Year; Larger Small Business of the Year; Micro Business of the Year; Service Excellence Award; Start-Up Business of the Year; Sustainability Award; Young Entrepreneur of the Year.

Held at the National Conference Centre in Solihull, the award ceremony was hosted by Claire Balding and JJ Chalmers.

About Chris Garland Training.

Chris Garland Training is a multi-award winning medical and safety training partner to a wide variety of organisations including FSTE 100 companies, schools, Government organisations, charities, independent shops and individuals UK wide. They offer over 150 courses ranging from first aid to pre-hospital care, fire and evacuation to mental health, health and safety to food safety. They also develop and deliver bespoke courses for clients with specific training requirements.



UK Final  
**SELF EMPLOYED /  
FREELANCER OF THE YEAR**  
WINNER

Chris Garland Training

[fsbawards.co.uk](https://fsbawards.co.uk)  
#FSBAwards





# SELF-EMPLOYED/ FREELANCER OF THE YEAR

Chris Gardner

[fsbawards.co.uk](http://fsbawards.co.uk)  
#FSBawards





# Cresta Court Hotel

ALTRINCHAM

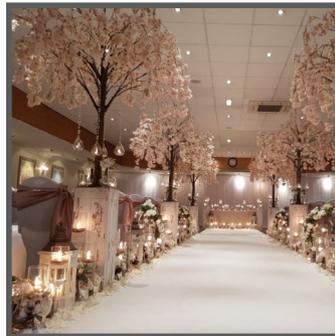
*Late Availability*

10% off all  
wedding packages  
on the selected dates in 2023

▪ **Wedding Packages include:**

- Always & Forever
- Starlight Package
- Magical Moments
- Wedding Wonderland
- Love Birds

Visit the website for more details on the dates scan the QR code below:



To schedule an appointment with our wedding planner please email:  
[events@cresta-court.co.uk](mailto:events@cresta-court.co.uk) | Phone: 0161 927 7272

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